

# Vragen internationaal zakenwezen 1<sup>e</sup> zit 2019

(veel vragen kwamen overeen met het examen 1<sup>e</sup> zit 2018)

## 1. Hoeveel procent return voor private equity in the future?

- A. 0-5%
- B. 10-15% (was het niet dit?) Dacht ik ook, dit was over 2016, maar het is aan het dalen / was vroeger eerder 20%, nu meer 10-15% sowieso juist
- C. 20-30%
- D. 30-35%

## 2. Der was een vraag over Agidens met

- A. Automated process zorgt voor safer products and society
- B. Automated process zorgt voor efficiency
- C. Automated process zorgt voor less contamination
- D. All of the above are correct --> zeker? vrij zeker, moet eens googlen , 100% juist

## 3. Hoe gaat de chinese populatie evolueren?

- A. Zal stoppen met groeien vanaf 2030 → deze.
- B. Stijgen tot 2100
- C. China meer dan india in 2100 → nee, minder dan india
- D. China minder dan nigeria in 2100 ik dacht ook dit? → nee, meer dan Nigeria

## 4. Greenpan in China is

- A. Decentralized with adapting to local market
- B. Centralized with scale of economies
- C. Centralized en iets met exchange rate
- D. Decentralized with geographic distance?

## 5. Welke soort factory is de plant van Cookware in china

- A. Offshore. in cursus stond dat China geen low cost production meer doet dus offshore en source kan het al niet zijn dan denk ik → da wil niet zeggen dat da voortaan altijd zo is
- B. Source: ook mogelijk, hangt er vanaf of ze daar ook FSAs creëerden.
- C. Contributor
- D. Server

## 6. In what would investors of private equity be most eager to invest?

- A. Pension funds → private equity funds werden gefinancierd door pension funds toch?
- B. Start-ups → dees was voor venture capital?
- C. Companies on the stock market
- D. Companies not on the stock market → deze? Dacht ik ook -100% zeker deze.

## 7. Waarom heeft Lensonline moeite om door te breken in de Franse markt

- A. Dokters schrijven lenzen voor op merk

**8. Welke trend was een toepassing van Tom's shoes?**

- A. Demographic dynamics
- B. Sharing responsibility
- C. Disruptive technology
- D. Environment

**9. Agfa: ORBIS hospitalization information systems**

- A. No R&D because of agent for third party software
- B. Decentralized R&D adapted to local markets and ...
- C. Centralized R&D for economies of scale
- D. 1 R&D ...

**10. Home-base augmenting sites**

- A. Kennis die terug flowt naar home-lab
- B.
- C.
- D.

**11. Home-base exploiting sites**

- A. Kennis vanuit home land en aanpassen naar lokale markt.
- B.
- C.
- D.

**12. The beachhead strategy is:**

- A. To see what can be achieved with minimal resource commitments
- B. Decide to give the decision making process to the subsidiaries
- C. Thinking about the short term and a lot of revenue
- D.

**13. Welke is geen 3C:**

- A. Country based strategy
- B. Customer based strategy
- C. Competitor based strategy
- D. Corporate based strategy

**14. Greenpan is een voorbeeld van:**

- A. Centralized exporter
- B. International projector
- C. Multi-centred MNE
- D. International coordinator

**15. Economic exposure is due to:**

- A. Real exchange rates relative to rivals
- B. Fluctuation in exchange rates

**16. The two axes of foreign manufacturing plants**

- A. Strategic purpose of the plant and level of distinct FSAs held by the plant

de andere mogelijkheden waren steeds combinaties van de strategic purposes, maar niet volledig.

**17. What is the United Nations model:**

- A. Each subsidiary is treated in the same manner by the headquarters

**18. The smaller the distance, the smaller:**

- A. Bounded rationality
- B. Bounded reliability
- C. Bounded rationality & bounded reliability
- D. None of the above

**19. If a company starts a subsidiary in South Africa to find palladium, this is:**

- A. Natural resource seeking
- B. Market seeking
- C. Efficiency seeking
- D. Strategic resource seeking

**20. If Agidens does an analysis of their suppliers, shareholders... they are performing:**

- A. External analysis
- B. Internal analysis
- C. Strategy analysis
- D. Stakeholder analysis

**21. Cookware is changing their PTFE pans to ceramic pans, this is:**

- A. External analysis
- B. Internal analysis
- C. Strategy setting
- D. Stakeholder analysis

Hier stond wel 'if we look at the market situation of Cookware...' -> dacht dan eerder dat dit een externe analyse was, ik ook

**22. Which one is not described as a core competence**

- A. Difficulty to imitate
- B. Provides potential access to a variety of markets
- C. Has a perceived benefit by the customer
- D. Reduces bounded rationality with senior management

**23. Lensonline uses real time information system to see the sales data of their subsidiaries to overcome:**

- A. Bounded rationality
- B. Bounded reliability
- C. Economic distance
- D. Institutional distance

**24. Brexit zal zorgen voor:**

- A. Economic distance
- B. Geographical distance
- C. Cultural distance
- D. Administrative distance

**25. Industry specific pressure leads to:**

- A. innovation, productivity improvements and in long term stronger competitiveness

**26. Desotec**

- A. Hedging → is deze zeker juist? ik dacht ook deze

**27. DHL uses modern technology in their warehouses**

- A. They use augmented reality to make order picking more efficient and correct
- B. They use virtual reality to make order picking more efficient and correct
- C. They use augmented reality to replace personnel
- D. They use virtual reality to replace personnel

**28. What is the production of print plates of Agfa-Gevaert?**

- A. Decentralized production because of distance bla bla → juist. want plates zijn te zwaar
- B. Centralized production because of means of production
- C. Centralized because of ....
- D. Decentralized production because ....

**29. Virtual assistants**

- A. Are not the core of tech giants
- B. Tech giants use these to lock-in the customers to a platform
- C. Make all use of a single uniform platform
- D. All above not correct

**30. Four groups of due diligence, which one is not correct?**

- A. Contract
- B. Integration
- C. Structure
- D. Valuation

**31. Price paid for M&A is much higher than the original price (share value), why?**

- A. Premium + deal costs

**32. Wat is geen voorbeeld van de Schumpeter's Theory?**

- A. Melkboer wordt frigo
- B. Zelfrijdende auto doodt de luxewagen
- C. Blockchain vervangt Vircoin

D. iPod wordt iPhone

**33. Waarom desotec in Roeselare?**

- A. Easy to manage
- B. Economies of scale

**34. Wat is belangrijk om zaken te doen in China?**

- A. Er zijn 5 time zones.
- B. Je kunt geen zaken doen zonder bribes
- C. Opbouwen van een goede relatie is belangrijk.
- D. Alcohol is wettelijk verboden

**35. Which archetype has ‘clones’?**

- A. International Coordinator
- B. Centralised Exporter
- C. International Projector
- D. Multi-centered MNE

**36. Arnold’s initial viewing point of how MNEs decide to move to new countries through distributors**

- A. In an unplanned/reactive way
- B. After doing extensive research
- C. Implementation of management tools
- D. Consulted a local brand manager